



*To develop, advance and nurture all facets of the arts
to enhance the quality of life for Meridian residents and its visitors*

REGULAR MEETING • MINUTES

Thursday, February 12, 2015, 3:30 p.m.

City Council Chambers – Meridian City Hall • 33 East Broadway Ave., Meridian, Idaho

1. Roll call:

<input checked="" type="checkbox"/> Stephanie Barnes	<input checked="" type="checkbox"/> Cheyenne Quilter
<input checked="" type="checkbox"/> Michelle Glaze	<input type="checkbox"/> Brian Schreiner
<input checked="" type="checkbox"/> Mary Jensen, Chair	<input checked="" type="checkbox"/> Dwight Williams
<input type="checkbox"/> Leslie Mauldin, Vice Chair	<input checked="" type="checkbox"/> Genesis Milam, ex-officio

2. Adoption of the agenda

Motion by Dwight and second by Michelle to approve the agenda – all ayes – motion carried.

3. Approval of minutes of December 11, 2014 regular meeting

Motion by Dwight and second by Cheyenne to approve the minutes – all ayes – motion carried.

4. New business

- a. Public Art partnership proposal – Meridian Development Corporation and Meridian Arts Commission (Ashley Squyres, Administrator, Meridian Development Corporation)

Emily reported MDC has allocated \$40,000 specifically for a piece of public art – north of Main Street area – MDC would propose a partnership with MAC – MDC would like to bring the money and MAC bring the expertise with public art projects. Next steps – MDC would like to know whether or not MAC is supportive of this project and play a role – if so MDC would bring back more information if interested in moving forward. MAC advised Emily to move forward in drafting a proposal to bring back to the Commission.

- b. MAC posters in downtown kiosks – new design or reprint existing design? (Ashley Squyres)

Emily reported the posters are printed on a metal piece and will be infused onto the panel – MAC will just use the poster they have and no new design is needed.

Mayor Tammy De Weerd in attendance and spoke in the recognition of Dwight Williams' service on the Arts Commission.

- c. Concerts on Broadway Sponsorship – discuss and define sponsorship tiers and overview packets. See attachment, “Cable One Movie Night in Meridian”. (Emily Kane)

Emily presented an example of the Cable One Movie Night in Meridian overview format by Colin Moss as a tool to use when meeting with sponsors - possibly increase the sponsorship dollar amounts and the perks/incentives. Last year MAC had six sponsors at various levels. Sponsors included title sponsor, series sponsor, night sponsor and anyone that gives money, MAC would put logo on the sign. Suggestion of establishing a small committee to move forward.

- d. 2015 Student Art Exhibit – Food and poster board expense authorization

Cheyenne reported art should be brought in February 26th, installed February 27th and reception will be March 3rd – poster boards ordered – 24 art poster boards and pottery in the glass cases – expenses need to be authorized. Grade levels at Renaissance High School are 9-12th.

Motion by Michelle and second by Brian to allow for an expenditure of \$200 for the Renaissance student art show – all ayes – motion carried.

- e. Elections
 - (1) Chair
 - (2) Vice Chair

Dwight moved to reelect the sitting chair and vice chair and a second by Stephanie – all ayes – motion carried.

Mary accepted the nomination.

5. Old business

- a. Traffic Box Community Art Project (Mary)
 - (1) Review draft Call for Artists
 - (2) Next steps, timeline

Emily reported the draft is similar to the call for artists for IPG – submit up to 10 images – review all submissions as they come in – yes or no – in or out- if artist was selected for final wrap they would receive a \$300 stipend – deadline need to be added – submit up to 10 in which 2 would be selected for the repository – geographic limitation? Keep geographic as the greater Treasure Valley focus. Call deadline to be May 1st – applicants can be art students, art enthusiasts or anyone that feels that they have a passion for this project. Jury submissions viewed as they come in at the next regularly scheduled meeting.

Motion by Brian and second by Stephanie to authorize Emily to final the traffic box repository draft – all ayes – motion carried.

- b. Percent for Arts Ordinance update (Emily Kane, Deputy City Attorney)

Emily update – November meeting MAC took action to authorize to start the conversation with City Council about the ordinance and move toward adoption of the percent for arts

ordinance. Objective was to figure out where the city was on the concept and since November Robert and Emily appeared before City Council with arts ordinance information in general. Decision points – purpose of the funds – only municipal facilities, public works facilities? Amount designated out of the general fund? Franchise fees received? Percent per capita using population? A percentage of all city capital projects? What percent dedicated to art and who and how to determine where this money would go and who makes that happen – MAC or city staff or strategic plan? Direction from City Council was to go back to MAC and get feedback and thoughts. Discussed funding sources – need input from MAC today and next steps – amending the strategic plan – traffic boxes is one component, art in parks, art in city property, art at private property – partner with private owners where public could see it? Funding source is the next step.

Stephanie suggested the population based figure using the general fund plan and also enterprise fund – could ask City Council for both?

Motion by Stephanie and second by Brian to make a recommendation to City Council to ask for the funding to come from the enterprise fund for public works properties and then also from the general fund based on population – all ayes – motion carried.

Mary stated that more definition and detail needs to be drafted into the arts strategic plan regarding public art.

c. Treasure Valley Youth Theater production update (Mary)

Update – posters and post cards were available for the MAC to view. Three shows presented. VIP seats and tickets are available to the Commission.

d. Performing Arts Center Update (Mary)

Update – document called Meridian Multi-Use Center Project Development Plans available – Pegasus, a consulting firm presented recommendations to City Council on developing a performing arts center – waiting on what role that MAC may play in this development.

e. MAC 2014 Annual Report update (Mary)

Update – Mary went to Tuesday City Council and presented the annual report of accomplishments of MAC.

6. Reports, presentations, subcommittee reports, staff reports

- a. Initial Point Gallery report (Dwight)
- (1) Current exhibit: George Manlove and Lily M. Lee
 - (2) Update: 2015 Initial Point Gallery Series
 - (3) Future of Initial Point Gallery

Dwight acknowledged Cheyenne's hard work on the next exhibit. The future of IPG has been set up to run all the way through 2015.

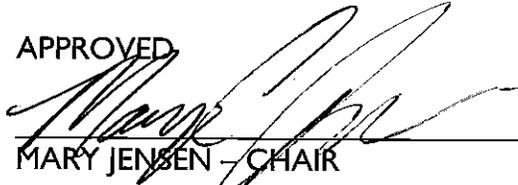
7. Adjourn

Motion by Dwight and second by Brian to adjourn meeting – all ayes – motion carried.

Adjourned at 4:20 p.m.

(AUDIO RECORDING ON FILE OF THESE PROCEEDINGS)

APPROVED



MARY JENSEN – CHAIR

4 | 12 | 15
DATE APPROVED

ATTEST:  Deputy Clerk for
JAYCEE L. HOLMAN, CITY CLERK

