



Meridian Arts Commission

*To develop, advance and nurture all facets of the arts
to enhance the quality of life for Meridian residents and its visitors*

REGULAR MEETING • AGENDA
Thursday, March 10, 2016, 3:30 p.m.

City Council Chambers – Meridian City Hall • 33 East Broadway Ave., Meridian, Idaho

1. Roll call: 3:34 pm

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| <u> </u> Stephanie Barnes | <u> </u> Gretchen Caserotti |
| <u> x</u> Michelle Glaze | <u> o</u> Ellen DeAngelis |
| <u> o</u> Mary Jensen, Chair | <u> x</u> Claudia Weathermon Tester |
| <u> x</u> Leslie Mauldin, Vice Chair | |
| <u> x</u> Cheyenne Quilter | <u> x</u> Keith Bird, interim ex-officio |

2. Adoption of the Agenda

Motion by Cheyenne; second by Claudia to approve the agenda – all ayes - motion carried.

3. Commissioner Recognition

- a. Farewell for Brian Schreiner
- b. Thank you to Leslie Mauldin and Stephanie Barnes for Continuing Their Service

4. Approval of February 11, 2016 Regular Meeting Minutes

Motion by Claudia; second by Michelle to approve minutes – all ayes - motion carried.

5. Approval of March 4, 2016 Special Meeting Minutes

Tabled

6. New business

- a. Review Proposed Changes to Monthly Fiscal Report Line Items

Commission accepted the suggested changes. Hillary Bodnar to work with Finance to request changes to reflect on future monthly fiscal reports.

- b. Young Artist Awards: West Ada School District's "Framed"
(1) Award Approval for not-to-exceed \$150

Motion by Gretchen; second by Cheyenne – all ayes - motion carried.

(2) Select Judges – Judging will take place mid-April

Cheyenne, Claudia agreed to serve as judges. Hillary Bodnar to follow up with a request for Ellen to serve as a judge as well. If Ellen cannot be a judge, Michelle may be able to serve in her place.

c. MAPS Planning

(1) WARD Meridian Pool Renovations

(2) Meridian Parks Goals and Budget

The commission decided to continue discussion about the potential partnership WARD and MAPS planning with a subcommittee, then ask a WARD representative to come discuss the project with MAC.

d. Art Walk 2016

Leslie suggested a Fall art walk. Michelle updated the new commissioners on what the 2014 art walk consisted of: met up at Initial Point Gallery, commissioners were staged at different art pieces throughout town including “Under the Sun and Dreaming” and “Sunset Walk.” Refreshments were provided at each stop. Emily Kane added that this event may have complemented a gallery reception. Gretchen suggested that at the art walk this year, we may have a volunteer sign up table. The commissioners decided to aim for an art walk to take place during the September Initial Point Gallery reception, on September 6th.

7. Old business

a. Art Festival at Storey Park (Ellen)

Hillary Bodnar updated the commission on TVAA not committing to event as a group. Cheyenne asked if the Youth Farmers Market may be able to move some vendors to Storey Park. Emily Kane commented that the Farmer’s Market would likely not be willing to move their event. Commissioners decided that MAC could ask to hold the art festival on just one day, Saturday.

Subcommittee (consisting of Claudia, Ellen, Mary, and Cheyenne) can meet and determine what is needed, assign tasks. Hillary Bodnar will email those members to set up a meeting and continue this conversation.

b. Traffic Box Art Wraps

(1) Recommendations from Current Repository

Tabled

(2) Call to Artists 2016 Changes

Motion by Claudia; second by Gretchen to go with a bi-annual call to artists for Traffic Box Art released on odd numbered years in order to keep the repository at a manageable level for the artists represented – all ayes - motion carried.

(3) Advertising

Cheyenne suggested that MAC continue using social media and our other current free resources. Hillary Bodnar can direct letters/emails to local businesses who may be interested in sponsoring traffic box art wraps. Leslie asked that the letter include a note about visiting our Facebook page.

c. Concerts on Broadway

(1) Sponsorships

Leslie suggested sending out one letter that asks for interest in sponsorship for IPG, COB, and Traffic Box Art wraps that would integrate pictures of each project. Gretchen suggested presenting to Meridian Downtown Business Association. Cheyenne asked if we can utilize the Chamber of Commerce. Gretchen said that in order to host one of the Chamber's luncheons – you have to be a sponsor and pay. However, the Chamber of Commerce may be a great resource for businesses that we could reach out to.

a. Review Request Letter

Hillary Bodnar asked to send out letter to returning sponsors as soon as possible.

b. Review Benefits

Claudia recommended that MAC consider creating packages that would encourage sponsors and provide additional incentives. Hillary will set up a special meeting to address potential changes to sponsor benefits. Concerts on Broadway Production Manager, Cara Stone, recommended keeping "reserved seating" for the Title and Presenting sponsors. Hillary could reach out to these sponsors the week prior to verify a count of how many chairs would be needed.

(2) Advertising

Hillary Bodnar to ask radio advertising (Townsquare Media) how much it would cost to reduce ads to three days prior to event. Cheyenne suggested contacting schools and reaching out to Mayor's Youth Advisory Council to distribute fliers.

d. Initial Point Gallery Reception Improvement Discussion

Tabled

e. Public Art Signage

Tabled

- f. Idaho Avenue Ideas

Tabled

7. Reports, presentations, subcommittee reports, staff reports

- a. Approval of Monthly Financial Report

Motion by Gretchen, second by Michelle to approve report – all ayes - motion carried.

- b. Public Art at Fairview and Main Street

Hillary Bodnar updated the commission on City Council’s decision to terminate the agreement. Hillary Bodnar to set up a special meeting to continue discussion.

- c. Initial Point Gallery Report

- (1) Current Exhibit: Nampa Art Guild (Gretchen)
- (2) Next Exhibit: Joyce Ackerman and Jessica Tookey

- d. Admin Report

- (1) Park Identities Public Art Roster - Request for Qualifications Released

8. Adjourn

Motion by Cheyenne; second by Claudia to adjourn – all ayes - motion carried.

Meeting adjourned at 5:28 p.m.

(AUDIO RECORDING ON FILE OF THESE PROCEEDINGS)

APPROVED

Mary Jensen

MARY JENSEN - CHAIR

ATTEST: *Machelle Hull for*

JACY JONES, CITY CLERK



NEXT REGULAR MEETING: Thursday, April 14, 2016, 3:30 p.m.
City Council Chambers, Meridian City Hall, 33 E. Broadway, Meridian, Idaho