



CITY OF MERIDIAN

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MERIDIAN'S SECOND ANNUAL DO THE RIGHT DAY IS FRIDAY

MERIDIAN – The City of Meridian, with the help of many partners, is proud to announce the second annual Do The Right Day on Friday, April 8, 2016. The goal of the day is to encourage people of all ages to do something nice for the person to their right; whether it's helping a neighbor, giving a classmate a nice note, or buying coffee for a coworker. It is one day intended to start a movement of compassion.

The inaugural event in 2015 was a huge success, with 7,500 #DoTheRight stickers distributed and posts using the hashtag, #DoTheRight, were seen on social media from all over Meridian as well as other communities in the state and as far away as Texas!

This year's Do The Right Day is sure to be even larger! Here's a schedule of events and a list of participating sponsors and venues:

Do The Right Day – Schedule of Events:

- 8:30am – Mayor Tammy de Weerd to Read Proclamation at Meridian Middle
- 9:30am – Mayor Tammy to Read Proclamation at Meridian Elementary
- 10:30am - Mayor Tammy to Read Proclamation at Mountain View High School
- 3:00pm – 6:30pm – Ben's Bells and the Mayor's Youth Advisory Council along with Kathy Chambers, State Farm will be at the village. MYAC students will be handing out sidewalk chalk and post-it notes so the public can write kind messages.
- 6:08pm – MYAC has planned a special **LIVE** event in fountain square
- 6:12pm – Mayor Tammy will address the crowd

#DoTheRight Stickers Will Be Distributed At:

- Dutch Bros. Meridian Coffee Stands
- Lucky Perk in Meridian
- The Village at Meridian
- West Ada Schools in Meridian
- Meridian City Hall
- And more!

Other Do The Right Plans:

- The City of Meridian Departments will be participating and doing something nice for the department to the right throughout City Hall
- The Village at Meridian will have donuts for their stores to include them and have invited all stores to participate by doing something kind for the store employees to the right.
- Heritage Middle School is planning on hosting a Food Drive.

- All students and Idaho Find Arts Academy will be introduced to the Do the Right concept during first period. Then they will write what they will do that day as an act of kindness.
- Dutch Bros will not only be handing out stickers but will also donate \$1 per drink to Project Kids Inc. – a program that provides financial assistance to students and families in the West Ada School District (www.projectkidsidaho.org)

The City encourages residents to share their experiences on Friday, April 8 via social media, with the hashtag #DoTheRight.

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The City of Meridian is located in the heart of the Treasure Valley in southwest Idaho. Founded in 1893 and incorporated as a city in 1903, Meridian is one of Idaho's largest and fastest growing communities. 24/7 Wall Street named Meridian the *Number One Place to Live in America*. America's Promise Alliance/ING recognized the city as one of the nation's *100 Best Communities for Young People*. For more information, visit www.meridiancity.org.