



CITY OF MERIDIAN

FOR IMMEDIATE RELEASE: Monday, Sept. 21, 2015

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**MEDIA ADVISORY:
NEW VENTURES RIBBON CUTTING**

Meridian, ID – Meridian’s first collaborative tech center in the heart of downtown is officially open for business!

What: New Ventures Lab Ribbon Cutting

When: Monday, Sept. 28 at 12:00pm

Where: New Ventures Lab, 33 E. Idaho Ave., Meridian, Idaho 83646

Who: Address by Mayor Tammy de Weerd and Lab Director Rick Ritter

“The New Ventures Lab is a fantastic addition to Downtown Meridian and the result of major collaborative efforts to encourage networking and entrepreneurial progress as well as business development in our community,” said Mayor Tammy de Weerd, City of Meridian.

The Lab has already welcomed several members, sponsors and partner organizations. The center has held five training workshops with more scheduled throughout the year. Two partners, the Meridian Chamber of Commerce and the West Ada School District will bring a focus on engaging high school students and youth groups in entrepreneurial activities.

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The City of Meridian is located in the center of the Treasure Valley in southwest Idaho. Founded in 1893 and incorporated as a city in 1903, Meridian is now one of Idaho's largest and fastest growing communities. Meridian is cited by Money Magazine as one of its Top 50 Best Places to Live, and by America's Promise Alliance and ING as one of the nation's 100 Best Communities for Young People. For more information, visit www.meridiacity.org.