



## Call to Artists - 2022 Initial Point Gallery Exhibitions

### **Prospectus:**

The Meridian Arts Commission (MAC) seeks proposals for the display of two-dimensional and/or three-dimensional artwork, for one- or two-month exhibitions in Initial Point Gallery. MAC aims to have multiple artists in the space each month. Initial Point Gallery is located on the third floor of Meridian City Hall (33 E. Broadway Avenue, Meridian, Idaho), and is open to the public during City working hours. Initial Point Gallery provides 100 feet of total wall space for hanging two-dimensional artwork and four enclosed display cases for three-dimensional artwork.

### **Eligibility:**

This call is open to applicants regardless of race, gender, gender identity, sexual orientation, religion, nationality, or disability. All artists in the Northwest region are welcome to apply, but artists must be present for scheduled installation and removal. Two-dimensional works displayed in Initial Point Gallery must be comprised of professional-quality, ready-to-hang, original art. Three-dimensional works may be of any medium, but must fit within the four supplied display cases. No artwork will be displayed which: cannot be safely hung or displayed using the gallery's equipment; requires unusual maintenance, handling, or security; or is disruptive or likely to offend the sensibilities of the general public. Selectees will be asked to enter into an Acceptance Agreement with the City setting forth specific conditions of display. Selectees and invitees may reapply annually; if selected again, 75% of the display must be artwork that has not been previously displayed in Initial Point Gallery. Organizations and small, informal groups are welcome to apply.

### **Deadline:**

This call to artists is open and ongoing and applications are welcome at any time. Please note: to be considered for booking in 2022, applications must be received by 11:59pm on May 16, 2021.

### **Jurors:**

MAC will choose the artists to be represented in the gallery and Arts & Culture Coordinator will follow up with applicants on their exhibition offer. MAC may group more than one artist in each exhibit and will inform the artists on how much wall space is assigned to them. In evaluating eligible proposals, the following factors will be considered:

- Adherence to the Call to Artists;
- Quality of work;
- Appropriateness of subject and concept for a functioning government workplace;
- Consistency with City policy and community values; and
- Contribution to aesthetic and cultural atmosphere of Meridian City Hall.

### **Artwork Guidelines:**

All hanging art must be equipped with d-rings for secure hanging. Wires, eyehooks, and clip frames may not be used for hanging. The number of artworks to be included in each exhibit depends on the size of the pieces included. MAC asks that artists plan to have appropriate negative space in between each piece to allow for labels and breathing room. Two-dimensional works should not

exceed 5' in height. Display cases have acrylic tops of varied sizes including: 3½' tall, 3' tall, 2½' tall, and 2' tall. All display case bases are 2' wide and 2' deep.

**Exhibition Details:**

The Meridian Arts Commission maintains the Initial Point Gallery on the third floor of Meridian City Hall, directly across from the Mayor's Office reception area. The carpeted gallery, filled with natural light, features about 100 feet of wall space for the display of two-dimensional art, as well as four hand-crafted display cases for the exhibition of three-dimensional works of art. MAC schedules gallery installations on the first Friday of each month, with opening receptions for the exhibition that same evening.

In addition to the works of local and regional artists, the gallery has hosted works by nationally- and internationally-known artists. Initial Point Gallery has been chosen as one of only five venues nationwide to host the prestigious annual traveling show of the National Watercolor Society.

Initial Point Gallery is free and open to the public any time during normal Meridian City Hall business hours - generally Monday through Friday, 8:00 am to 5:00 pm, excluding holidays.

The gallery has a track system that allows for easy hanging and adjustments. MAC works with a small crew of volunteers that can help artists with installing and removing their exhibit. The gallery also has space to display the artist/exhibit statement and price list. The City may promote the artist receptions in the form of social media advertising, posts on community calendar, and/or mention in promotional videos.

MAC requests that artists voluntarily donate to MAC 20% of proceeds from sales of art displayed in Initial Point Gallery.

**Sales:**

All sales are managed by the artist directly. Commissioners and City Staff can direct patrons to the artists' contact information.

**Lodging/Transportation:**

Artists are responsible for securing their own transportation and lodging.

## DISPLAY INFORMATION:

Initial Point Gallery is equipped with a track system for hanging two-dimensional artwork. Two-dimensional artwork will be hung from cables, using hooks, and therefore must be equipped with two D rings (fig. 1) on the side rails on the back of the frame (fig. 2). The inside of each D-ring must allow a space of at least one-quarter inch ( $\frac{1}{4}$ " ) for insertion of the hooks; any wire constricting this space must be removed. The D rings should be approximately a quarter of the distance of the total frame height from the top of the frame (or less) in order to avoid slanting away from the wall. Wires, eyehooks, and clip frames may not be used for hanging. Salon style is possible. Initial Point Gallery also provides four display cases, each with different dimensions (fig. 3), for displaying three-dimensional artwork.

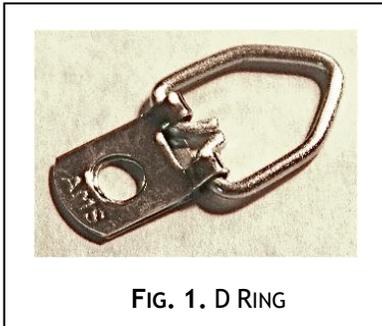


FIG. 1. D RING

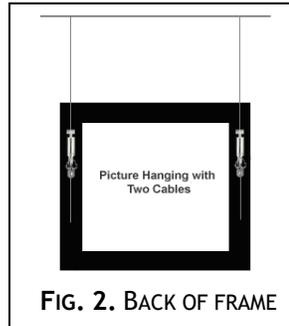


FIG. 2. BACK OF FRAME

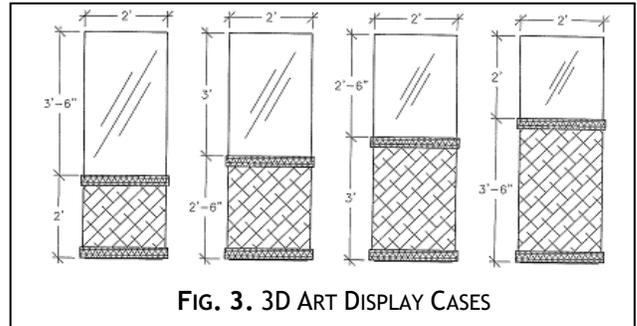


FIG. 3. 3D ART DISPLAY CASES



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## Application & Acknowledgments: INITIAL POINT GALLERY

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### APPLICANT CONTACT INFORMATION

Check one:

- I am submitting this application as an individual.
- I am submitting this application for this organization: \_\_\_\_\_
- I am submitting this application for an informal group (individual Acknowledgement forms must be submitted for each artist)

Applicant: \_\_\_\_\_

Applicant E-mail: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Physical Address: \_\_\_\_\_

Applicant Phone: Day: \_\_\_\_\_ Cell: \_\_\_\_\_

### APPLICATION OVERVIEW:

Check all that apply:

- I/we propose to fill one quarter of Initial Point Gallery with two-dimensional artwork, approximately 25 linear feet.
- I/we propose to fill one half of Initial Point Gallery with two-dimensional artwork, approximately 50 linear feet.
- I/we propose to fill 1 2 3 4 of the display cases with 3D artwork
- Number of 2D pieces: \_\_\_\_\_ Average size of 2D pieces: \_\_\_\_\_
- Number of 3D pieces: \_\_\_\_\_ Average size of 3D pieces: \_\_\_\_\_
- Proposed title or theme of show: \_\_\_\_\_
- I would like to show with a specific individual/individual(s), listed here: \_\_\_\_\_

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I would like to invite my own musical talent to play at my reception. The musical talent shall perform in such a manner as shall be appropriate for all ages, values, and sensibilities. The performance shall not include language, attire, and/or behavior that is profane, sexual, violent, or discriminatory. Talent must be approved by MAC at least one week prior to the reception.

**APPLICATION MATERIALS:** All materials must be received via email to [mac@meridianscity.org](mailto:mac@meridianscity.org)

- Completed, signed Application & Acknowledgements Form. (Informal groups: each artist must sign separate form.)
- 250-word informational paragraph about the artist or organization, including:
  - a. Artist/Organization/Group's vision for and/or theme of the proposed display;
  - b. Medium or media utilized in the works to be displayed;
  - c. Any publicity that the Artist/Organization/Group plans to undertake if selected; and/or
  - d. Any atypical issues or challenges regarding hanging or display of the works proposed for display.
- Up to six digital images of work representational of the artist's/organization/group's work in .jpg or .png format.
- A copy of the organization's/applicant's annual report filed with the Idaho/other Secretary of State, if applicable.

**ACKNOWLEDGMENTS:**

I, \_\_\_\_\_, hereby acknowledge the following stipulations and agree that if this proposal is selected for display at Initial Point Gallery, such display shall occur subject to these general terms and conditions, as well as subject to other specific terms and conditions that shall be set forth in a separate, written Acceptance Agreement between myself and the City of Meridian. I specifically acknowledge that:

- A. Before my work will be displayed in Initial Point Gallery, I will be required to enter into an Acceptance Agreement with the City of Meridian establishing the specific terms and conditions of the display of the particular works displayed.  
INITIAL
- B. If my work is selected for display in Initial Point Gallery, the City of Meridian and its agents will exercise professional care in handling and securing all artwork displayed in Initial Point Gallery, but cannot and will not assume liability for any loss or damage.  
INITIAL
- C. Any insurance of the artwork displayed in Initial Point Gallery shall be the sole responsibility of the artist. The City of Meridian shall not provide insurance to cover loss, theft, or damage of artwork displayed in Initial Point Gallery.  
INITIAL
- D. While artwork displayed in Initial Point Gallery may be passively offered for sale by means of an informational table, board, or handout as provided or allowed by the City of Meridian, no piece displayed in Initial Point Gallery may have a visible price tag.  
INITIAL
- E. While it is intended that each exhibit in Initial Point Gallery will be displayed for a one- to two- month period, this period may be shortened by the City of Meridian for any reason, without notice to the artist or organization.  
INITIAL
- F. The City may display the work of more than one artist or organization in Initial Point Gallery at any time, at the City’s sole discretion.  
INITIAL
- G. Artwork submitted for display in Initial Point Gallery must be original works conceived and created by the artist (or by artist members of the organization) submitting this application.  
INITIAL
- H. An opening night reception can be scheduled by MAC; though a table and minimal staff/volunteer support will be provided, I understand that I am the host and as such will be primarily responsible for any and all reception invitations, publicity, refreshments, music, set up, tear-down, and clean-up.  
INITIAL
- I. Meridian City Hall is primarily a place of public business and Initial Point Gallery is a public place. The City seeks to encourage artistic expression and public dialogue, but must simultaneously ensure that City Hall is a place where citizens, employees, and visitors of diverse ages and perspectives feel welcome and comfortable. To this end, only artists and artwork meeting the eligibility standards described in the Call for Artists and following the terms set forth in the Acceptance Agreement shall be displayed in Initial Point Gallery.  
INITIAL

I do acknowledge and understand each and all of the foregoing stipulations and do agree to these general terms and conditions.

Signature: \_\_\_\_\_ Print name: \_\_\_\_\_

\* Parent Signature - If Applicant is Under 18: \_\_\_\_\_

Date: \_\_\_\_\_

To propose an exhibition in Initial Point Gallery, please submit this form, completed in full, with the required materials, via email to: [mac@meridiancity.org](mailto:mac@meridiancity.org)

Thank you for your interest!

