



## Meridian Parks and Recreation Department ADMINISTRATIVE POLICY

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- SUBJECT:** SPONSORSHIP OF PRIVATELY-ORGANIZED EVENTS IN CITY PARKS
- PURPOSE:** To provide a written policy describing acceptable sponsors for events and activities that are sponsored by private parties and that are held in City Parks and facilities.
- POLICY:**
- A. All sponsors of events held in City Parks and facilities shall adhere in every respect to all applicable federal, state and local laws, regulations and City policies.
  - B. Sponsors whose primary focus or message is or includes the sale or promotion of alcoholic beverages, tobacco products, or products of a primarily sexual nature may not be the title sponsor of any event or activity held in a City Park or facility, though such businesses may sponsor components of such event or activity (e.g. beer garden).
  - C. Any sponsor which promotes or endorses any of the following content may not sponsor any event or activity held in a City Park or facility:
    - 1. Content that is deemed in violation of this policy or any other applicable City policy;
    - 2. Profane, obscene, indecent, violent, or pornographic content and/or language;
    - 3. Content that promotes, fosters or perpetuates discrimination on the basis of race, creed, color, age, religion, gender, sexual orientation, or national origin;
    - 4. Defamatory or personal attacks;
    - 5. Threats to any person or organization;
    - 6. Content that promotes, fosters or perpetuates conduct in violation of any federal, state or local law;
    - 7. Content that encourages or incites illegal activity;

8. Information that may tend to compromise the safety or security of the public or public systems;
  9. Content that violates a known legal ownership interest, such as a copyright, of any party; or
  10. Any content that contains or perpetuates a message that the Director of the Parks & Recreation Department deems to be inappropriate and not in the best interest of the City of Meridian.
- D. If the City becomes aware that any engaged or potential sponsor of an event or activity held in a City Park or facility promotes or endorses such content, the City may deny or revoke any permit, reservation, or other permission allowing the event or activity to be held in such Park or facility; disallow the event or activity within that or other City Parks or facilities; and/or restrict or remove any content that is deemed in violation of this policy or any applicable law.

**AUTHORITY:** The Director or his designee will monitor event/activity sponsors to ensure adherence to this policy and consistency with the interest and goals of the City of Meridian.