



ARTIST CALL FOR APPLICATIONS: Downtown McCall Mural

Deadline: 12:00 Noon, Tuesday, February 28, 2023

Project Scope:

The City of McCall is seeking a professional mural artist and arts educator to...

1. Collaborate with city staff, businesses and property owners to identify an exterior wall as the project location. See Site Information below.
2. Help to select and mentor up to three (3) emerging artists, 17 year or older, during implementation of the project, including project design, site preparation, and mural installation.
3. Develop and present not less than three (3) mural design concepts for review and selection of final design by business/property owner and a citizen artwork selection committee.
4. Prepare the site and install, with quality workmanship and timeliness, the chosen mural design.

The artwork should:

- Contribute to downtown McCall as an inviting place to work, shop and play.
- Celebrate the unique history, environment and/or culture of McCall.
- Complement the business tenants within the selected location, but not promote or advertise the business offerings (i.e. no signage).
- Minimize difficulty of any necessary repairs due to environment and/or vandalism.

Eligibility:

This public art opportunity is open to artists and artist-teams, age 18 and over, living within Idaho.

Budget:

The budget for this project is **\$23,000**. This amount includes \$3000 reserved to be used as stipends for up to three (3) participating emerging/student artists to assist in the mural project. The balance of \$20,000 will be used to contract with a lead muralist who will mentor up to three student artists (17+ years old) in the mural development process, including; final selection of the project site, development of at least three mural design concepts, and installation of the mural. The budget includes all costs associated with project implementation including, but not limited to: artist/consultant fees, travel, insurance, materials, site preparation, and installation of the work.

Site Information:

The Downtown McCall Mural Project will install a large-scale mural on an exterior wall of a private commercial property within the Downtown West Urban Renewal Area, which roughly includes McCall's downtown core and extending south along 3rd Street to Stibnite Street and west along Lake Street to Mission Street. The selected artist, in collaboration with the McCall Public Art Advisory Committee, will choose the specific mural wall from a list of locations whose owners have expressed interest in hosting the mural and are prominently visible from adjacent public streets, parks or other public property.

Questions:

Delta James, Economic Development, City of McCall, Idaho
208.634.3504 - djames@mccall.id.us

Call to Artists — Downtown McCall Mural

How to Apply:

Interested artists must submit the following by **12:00 Noon, Thursday, February 23, 2023**:

1. Letter of interest (no more than one page) addressing related experience in mentoring student artists and designing and executing large scale outdoor murals.
2. Resume (no more than one page) summarizing qualifications and/or past experience. If submitting as a team, a resume should be submitted for each team member.
3. References. A list of at least two professional references that have knowledge of the artist's work and working methods. References of potential finalists will be contacted.
4. Ten (10) images of past completed artwork. If submitting as a team, the total number of submitted images is limited to fifteen (15) but should provide examples of each team members' work.
5. Annotated list of all submitted images with title, medium, dimensions, year completed, and project cost.

Email the above materials as one complete electronic .PDF file to: djames@mccall.id.us with "McCall Mural" in the subject line. Applications attached to emails must be reduced to a size of 7M or less. Alternatively, a file share program can be used with a document link emailed by the deadline.

Selection Process:

A selection committee consisting of representatives from the McCall Public Art Advisory Committee, McCall Redevelopment Agency Board, professional artists and the community at-large will review all submissions and select an artist or artist-team to recommend to the McCall City Council for contracting. The selection committee may, or may not, elect to interview (via video conference) one or more artists during the selection process. Selection criteria used will include:

- Artistic Quality (40 points): demonstrated by quality and cohesiveness of the body of past work; and
- Arts Education (25 points): experience in mentoring and/or educating student and emerging artist as described in resume and cover letter; and
- Ability to Complete Project (25 points): expertise in large scale exterior mural project implementation as described in the letter of interest, submitted resume and by listed references; and
- Organization/Presentation (10 points): demonstrated by the presentation, timeliness and clarity of the application materials.

The selected artist will work with City of McCall staff, the McCall Public Art Advisory Committee and private property/business owners to identify the project site from a pre-selected list of site opportunities. The artist will then work with site tenants and the selection committee to develop and submit not less than three artwork design proposals including concept, materials, size, and installation schedule. The proposals will be exhibited at a public venue, on the City of McCall web site, and distributed electronically to gain community input into the preferred design. The selection committee will meet again to select the final design in concert with the site property owners.

Anticipated Timeline:

February 28, 2023:	Applications due by email delivery (see above)
March, 2023	Selection committee recommends finalist artist(s)
April, 2023	McCall City Council approves artist contract
May, 2023	Site and student artist selection
June, 2023	Site preparation and mural design selection
July/August, 2023:	Artist works with student artists to install mural

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