Meridian Police Department

Attn: Crime Prevention Unit 1401 E. Watertower St. Meridian, ID 83642

May 3, 2023



National Night Out 2023

The Meridian Police Department (MPD) is reaching out regarding our annual **National Night Out (NNO)** event. If your business has not previously participated in NNO, this is a city-wide event coordinated by MPD in collaboration with the City of Meridian and neighborhoods throughout Meridian. NNO 2023 will be held on **Tuesday, August 1st.** This community event promises an excellent opportunity for businesses and the City to connect together to promote the importance of community!

We request your assistance for donated items that can be used as prizes for each of the individual neighborhood NNO events. We distribute these donations to 25+ neighborhoods with over 1,500+ attendees. To provide more opportunities to market your business, we suggest donating several items of lesser value to distributed to multiple neighborhoods. For example, donating five \$10 gift cards instead of one \$50 gift card. If you are not able to donate items of monetary value, we also encourage special discount coupons for NNO participants. For example, a buy one, get one free coupon.

We are requesting donations to be received no later than Friday, July 14, 2023. If your donation cannot be mailed to the address below, please contact us to schedule a pick-up or drop-off date/time that is convenient for you.

To express our appreciation and recognition of your contribution, all sponsors are given the opportunity to provide company logos that will be displayed on posters at each neighborhood event, as well as a thank you post on our social media. If your logo has changed since August 2022, or you are a new sponsor, please provide an electronic copy of your logo by July 15, 2023, via the email listed below.

We appreciate your time and consideration, and we are thankful for any support you can provide.



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